

LA FUENTE FOUNDATION

TRUSTEE BIOGRAPHIES

Tasneem Salam was born in Bangladesh and raised and educated in London. She divides her time between her art gallery in Barcelona and her work as an international development consultant. She has a Masters degree in Social Science from the London School of Economics and supplements her love of contemporary art with courses in arts management at Sotheby's Institute of Art, in London.

As a consultant, Tasneem travels to developing countries consulting on projects to alleviate poverty and tackle education and health issues. She works on behalf of well-known agencies including the European Bank of Reconstruction and Development (EBRD), the Asian Development Bank (ADB) and the World Bank, to assess the social and economic impact of big business on local and vulnerable communities. Her work is intensive and has taken her to places as varied as East Timor, Georgia, Azerbaijan, Turkey, China, Indonesia, Ghana and India.

Sue Phillips is a Founder and joint Managing Director of Social Development Direct Ltd. Sue has a long interest and career in international development. Before establishing Social Development Direct in 1999, Sue worked for the UK Department for International Development in Bangladesh (1989-90) and in India (1993-6) as well as on shorter assignments in Pakistan, Egypt, and the UK Overseas Territories (1996-99). Previously Sue worked in the Middle East –in Jordan and the West Bank and Gaza -with an international consultancy company.

Through her work she has extensive experience of working with local communities, non governmental organisations, governments and the private sector, as well as with international development agencies such as the World Bank, Asian Development Bank and international NGOs. The focus of her professional life has always been on working closely with local people and partners to ensure that development assistance is spent on improving the lives of poor people, especially the most vulnerable and marginalised, underpinned by a strong commitment to eradicating poverty, inequality and injustice. She has led ground breaking work to ensure that poor and marginalised groups –for example women, children and young people, and minorities- have a voice in policy and programmes.

Piotr Piecha was born in Poland and came to the UK during the imposition of martial law there. He began his working life at the British Refugee Council. He moved into the financial sector around 1985 and he has worked as an Emerging Markets Investment Banker ever since. He has worked for blue chip financial institutions including Banca Commerciale Italiana, Chase Investment Bank, JP Morgan, BNP Paribas, and Standard Bank of South Africa. In 2003 Piotr moved to Moscow where he spent 5 years working for Trust Investment Bank. It was in this role that he became closely involved with Bloomberg. He has forged a close working relationship with Mark Watters which has led to mutual benefits for Trust and Bloomberg in many areas. Piotr has now moved his base back to central London.

Piotr has spent most of his professional life travelling the world, promoting and facilitating the flow of capital from global financial centres to emerging economies. He is a passionate believer in globalization and its benefits for the global community. He believes that art is one of the purest forms of communication and leads to empowerment and the breaking down of barriers.

Deborah Rowe is a marketing consultant and has been running her consultancy Sheba Marketing for the last 9 years. She has been in business-to-business marketing for nearly 20 years and has been awarded chartered marketer status, by the Chartered Institute of Marketing, in recognition of her commitment to best practice in marketing. She is also a member of the Institute of Direct Marketing.

Deborah has extensive experience of marketing communications, for small and medium-sized organisations, in a range of sectors including not-for-profit and the private sector. She has worked in publishing, professional services, professional associations, exhibitions and conferences. She has also works closely with enterprise agencies, advising their start-up and micro-business clients on how to cost-effectively use marketing to achieve their business objectives.

Deborah believes that it's important to be curious about life, whatever your age, and that it's never too late to learn new skills. Through the Foundation she hopes to help encourage young people to take responsibility for their future, their communities, and society. Through innovative learning and debate she hopes they will be excited by their own potential and empowered to do something positive with it.

Jenny Greenfield is currently heading up a university students' union. After graduating with a science degree Jenny spent several years in the commercial retail sector working for various major high street retailers. Eventually, a growing interest in the charity sector lead to a move to the high profile UK charity, for homeless and badly housed people, Shelter. Roles in fundraising and then managing commercial operations followed, generating income for the charity's work. Jenny's commercial and charity experience have all developed her skills in business management, strategy, analysis and financial management. In her spare time she undertakes voluntary work in the community, as a Justice of the Peace and a school governor.

Jim Minton is a communications consultant working in international development and with non-profit organisations in the UK. He was previously a senior civil servant, heading up strategic communications for immigration then crime and policing. Before that he held a number of senior marketing and communications roles in UK non-profit organisations. He has an MBA, from London Business School, and is a Community Governor of a school in the London Borough of Waltham Forest.